

arvato services healthcare controls pharmacy direct business for Medopharm

Harsewinkel / August 18, 2009 – arvato services healthcare handles direct deliveries to pharmacies in the German market for Medopharm, the market leader in the area of silicic acid products for pharmacies. The distribution solution based on a multi-user concept developed by arvato services healthcare guarantees Medopharm daily, direct delivery to pharmacies at minimal cost and ensures a competitive level of service.

For a number of years, arvato services healthcare, arvato AG's specialist outsourcing service provider for the pharmaceutical and healthcare industry, has been developing and operating integrated distribution solutions for national and international direct delivery to pharmacies (direct-to-pharmacy approach) for manufacturers of biotechnology preparations.

“We intend to expand over the next few years. In order to be optimally prepared, we have decided to re-organise our pharmacy business. By outsourcing to arvato services healthcare, we have been able to cut costs and simplify internal processes,” says Dr. Armin Kallmünzer, Head of Marketing and Sales Medopharm.

Medopharm is a national and international pharmaceutical company with headquarters near Freiburg, Germany. Medopharm's products are exclusively available in pharmacies. The company is the market leader in the segment of silicic acid products for pharmacies and offers an innovative range of natural products consisting of drugs, medical products, nutritional supplements and cosmetics.

About arvato services healthcare:

arvato services healthcare is an international provider of integrated outsourcing services especially for the healthcare and pharmaceutical industry. The company develops, implements and operates integrated distribution solutions that are tailored to the needs of its customers, their customers, physicians and patients. With sound expertise in the pharmaceutical and healthcare sectors, cross-

industry expertise and sophisticated information technology, arvato services healthcare helps its customers further optimize the distribution of their products. Customers benefit from comprehensive support throughout the entire order-to-cash cycle as arvato services healthcare provides efficient and reliable management of all supply chain, customer relationship and financial processes. arvato services healthcare is a subsidiary of arvato AG, an international provider of logistics, media and communications services.

Press Release

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